

WSOC-TV

Agency Name: American Media

Today's date: 10/29/2012

Advertiser Name: Hudson / R/US Representative

Invoice Nbr.:

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract # 334600

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired:

Time Aired:

A/E Name: Andrea Moore

A/E Number:

Ntl. Rep Nbr:

Billed at Rate:

Corrected Rate:

Gross Credit/Debit: \$6,115.00

Net Credit/Debit: \$5,197.75

REASON FOR ADJUSTMENT:

SALES

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

OTHER

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

TRAFFIC

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error

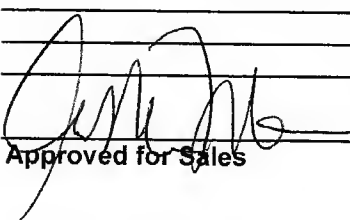
EXPLANATION:

rebates from the week of 10/15- dollars are being respend

11/1 th-fr 7-730p 2x \$1200

11/1 Th-su 11-1137p 3x \$1200

11/1 th-fr 110-210 1x \$115


Approved for Sales

Approved for Accounting



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 334600

Schedule Dates	10/16/12-11/04/12	Date Entered	09/28/12
Advertiser	Pol/R Hudson/R/NC US Representative (16382)	Last Modified	10/31/12
Agency	American Media & Advocacy Group (4189)	Entered By	Jill Hipskind
Product	Political - Federal Candidate (1067)	CO-OP	No
Brand	3286 CONGRESS (138621)	Headline #	06355678
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	Normal
Sales Office	Telerep/Philadelphia	Order Type	Package Deal
Buyer Name	ROBINSON, TRACEY	Commission %	15.00
Phone/Fax	/	Commission	\$8,391.00
CPE	225/403/3286	Net Total	\$47,549.00
Account Types	National/Political	Sales Tax	
Billing Type	Standard		

Comments HUDSON FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RICHARD HUDSON FOR CONGRESS

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Oct. 2012	45	\$49,825.00
Nov. 2012	6	\$6,115.00
Grand Total:	51	\$55,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6:30A- 7A (EST)	3		X	X	X	X			3	\$1,175.00	\$3,525.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
2.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6:30A- 7A (EST)	1	1							1	\$1,175.00	\$1,175.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
3.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	7A- 8A (EST)	1		1	1	1	1			4	\$1,075.00	\$4,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
4.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	7A- 8A (EST)	1	1							1	\$1,075.00	\$1,075.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
5.1	Normal Line / Spot	10/17/12-10/19/12	4	:30	8A- 9A (EST)	1			1	1				2	\$975.00	\$1,950.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
6.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	8A- 9A (EST)	1	1							1	\$975.00	\$975.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
7.0	Normal Line / Spot	10/20/12-10/20/12	5	:30	7A- 8A (EST)	1					1			1	\$325.00	\$325.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
8.1	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 9A (EST)	1					1			1	\$625.00	\$625.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
9.0	Normal Line / Spot	10/21/12-10/21/12	5	:30	7A- 8A (EST)	1						1		1	\$300.00	\$300.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
10.0	Normal Line / Spot	10/22/12-10/22/12	5	:30	12P- 1P (EST)	1	1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
12.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5P- 5:30P (EST)	1		1	1	1	1			4	\$1,200.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
13.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)	1	1							1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
14.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	5:30P- 6P (EST)	1		1	1	1	1			4	\$1,300.00	\$5,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
15.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	5:30P- 6P (EST)	1	1							1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 334600

Schedule Dates 10/16/12-11/04/12
Advertiser Pol/R Hudson/R/NC US Representative (16382)
Agency American Media & Advocacy Group (4189)
Product Political - Federal Candidate (1067)
Brand 3286 CONGRESS (138621)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name ROBINSON, TRACEY
Phone/Fax /
CPE 225/409/3286
Account Types National/Political
Billing Type Standard
Comments HUDSON FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** RICHARD HUDSON FOR CONGRESS

Date Entered 09/28/12
Last Modified 10/31/12
Entered By Jill Hipskind
CO-OP No
Headline # 06355678
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,391.00
Net Total \$47,549.00
Sales Tax

Charlotte (WSOC)

By Broadcast Month	Spots	Rate
Oct. 2012	45	\$49,825.00
Nov. 2012	6	\$6,115.00
Grand Total:	51	\$55,940.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
16.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	6P- 6:30P (EST)	2		X	X	X	X			2	\$1,500.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
17.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	6P- 6:30P (EST)		1							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
18.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)								1	1	\$1,350.00	\$1,350.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
19.1	Normal Line / Spot	10/16/12-10/19/12	3	:30	6:58P- 7:30P (EST)	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
20.1	Normal Line / Spot	10/22/12-10/22/12	3	:30	7P- 7:30P (EST)		1							1	\$1,600.00	\$1,600.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
21.1	Normal Line / Spot	10/16/12-10/18/12	3	:30	7:30P- 7:56P (EST)			1	1	1				3	\$1,600.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
24.1	Normal Line / Spot	10/16/12-10/19/12	4	:30	11P- 11:35P (EST)	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
26.1	Normal Line / Spot	10/21/12-10/21/12	4	:30	11P- 11:35P (EST)								1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
27.1	Normal Line / Spot	10/16/12-10/18/12	4	:30	11:35P- 12:05A (EST)			1	1	1				3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
28.1	Normal Line / Spot	10/22/12-10/22/12	4	:30	11:35P- 12:05A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	10/12/12
29.0	Normal Line / Spot	10/17/12-10/19/12	5	:30	12P- 1P (EST)				1	1	1			2	\$375.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/28/12
30.0	Normal Line / Spot	11/01/12-11/02/12	4	:30	7P- 7:30P (EST)	2			X	X				2	\$1,200.00	\$2,400.00	Charlotte (WSOC)		10/31/12
31.0	Normal Line / Spot	11/01/12-11/02/12	3	:30	1:10A- 2:10A (EST)	1			X	X				1	\$115.00	\$115.00	Charlotte (WSOC)		10/31/12
32.0	Normal Line / Spot	11/01/12-11/04/12	4	:30	11P- 11:37P (EST)				1	1	1		1	3	\$1,200.00	\$3,600.00	Charlotte (WSOC)		10/31/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.